

From: Phill Hoxie <adobes@hughes.net>
Date: September 30, 2010 4:30:25 PM PDT
To: Paul Keeton <paul4@earthlink.net>
Subject: Fwd: [PR] Apimac Releases the Update of iDatabase for iOS Optimized for Retina Display.

Begin forwarded message:

From: Gabriele - PromoApp <promoapp@macpremium.it>
Date: September 30, 2010 16:10:36 PDT
To: "Adobes" <adobes@hughes.net>
Subject: [PR] Apimac Releases the Update of iDatabase for iOS Optimized for Retina Display.



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Product URL:
<http://www.apimac.com/idatabase/>

Review promo codes for journalist are available on request.

FOR IMMEDIATE RELEASE



Apimac Releases the Update of iDatabase for iOS Optimized for Retina Display.

Apimac (www.apimac.com) today announces iDatabase 3.4, an update to their popular database tool for iOS. Designed specifically to take advantage of the iPhone's unique capabilities the latest release brings iOS 4 optimized high-resolution Retina display graphics.

Apimac (www.apimac.com) today is pleased to announce the release and immediate availability of iDatabase 3.4, an update to their popular database tool for iPhone and iPod touch. The latest release of iDatabase 3.4 brings iOS 4 optimized high-resolution Retina display graphics on iPhone 4. Designed specifically to take advantage of the iPhone's unique capabilities and interface, iDatabase serves as an excellent personal database solution for anyone on the go. iDatabase features a collection of ready to use, and easy to personalize, database templates to organize any type of information.

The application comes from one of the top award-winning software developers for the Mac. iDatabase for iPhone is a personal database from Apimac. iDatabase offers an exceptional user experience and letting users to organize all the information and data of their life and work. Perfect for business and personal use alike, quickly compose and manage databases to organize work and personal data.

With this database for iPhone, iPhone users can manage membership lists, expenses, projects, keep track of your internet accounts and much more. Users can choose from 16 ready to use and easy to personalize database templates to organize any type of information.

Templates Included:

Accounts; Classes; Computers; Contacts; Customers; Events; Exercise Log; Expenses; Inventory; Movie Catalog; Membership List; Mobile Phones; Notes; Projects; Recipes; To Do; Vehicle Maintenance.

Supported Languages:

* US English and Italian

Device Requirements:

* iPhone, iPod touch, and iPad
* Requires iOS 3.0 or later
* 1.7 MB

Pricing and Availability:

iDatabase 3.4 for iPhone is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Productivity category. iDatabase 3.2 for Mac is available for \$29.00 (USD) from the Apimac Store. A fully enabled, free 8-day trial version is also available for download. Review copies are available on request.

USEFULL LINKS:

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Developer:

<http://www.apimac.com/>

Product URL:

<http://www.apimac.com/ideabase/>

Artwork:

<http://www.apimac.com/wp-content/feature/pages/ideabase.jpg>

App Icon for iPhone:

<http://www.apimac.com/images/icons/ideabase-iphone-icon.png>

Screenshot for iPhone:

<http://www.apimac.com/wp-content/gallery/ideabaseiphone/1-b.jpg>

App Store URL for iPhone version:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=328185048&mt=8>

About Apimac

Apimac is a company founded in 1996 dedicated to Mac OS X and iPhone only software. People at Apimac aim to put into users hands applications which they can use in a way they do things every day. Right after opening their applications, users can immediately focus on their task, not even noticing that they're using an entirely new software.

Keywords:

database,data base,dms,personal database,database managment system,database software, retina display, iphone